

Sunderland Children and Young People's Plan 2007-09

Contents

1. The Children's Trust	4
2. How we have put this plan together	6
3. Giving children and young people a better future	8
I want to join in	10
I want to be healthy	15
I want to stay safe	21
I want to learn and be happy	24
I want to be prosperous	29
4. Children and young people who need extra help	33
5. Change for Children and Young People Strategy	35
Integrated services	35
Parenting	37
Prevention	38
Safeguarding	38
Attainment and the ECM agenda	39
Participation of and feeding back to children and young people	40
Equality and diversity	41
Children and young people who are vulnerable	42
Workforce development	42
Joint commissioning	43
Resourcing the CYPP	44
6. How we will make sure we do it	45
Appendices	
1. Partnerships and governance arrangements	47
2. Outcome and priority lead officer names, titles and contact details	48
3. Glossary of acronyms used in this plan	49

The Big Picture

Children and young people are a vital part of Sunderland's aspirations to be the UK's most liveable city. The aim is to make Sunderland a city that children and young people want to invest their life in, a city that provides the lifestyle and the opportunities that they want for their future.

Part of that bigger picture is making sure that children and young people are given the skills and support that they need to take advantage of the opportunities that life in Sunderland can offer them. It means listening to what children and young people want and tailoring the services available to children and young people, in order to meet their needs.

In total, there are approximately 68,300 children and young people aged 0-19 in the city of Sunderland. Of these, around 13,000 will need some extra support during their journey through health, education and care services. This Children and Young People's Plan has something in it for all of them.

The Children and Young People's Charter

Out of this complex document has come the Children and Young Peoples' Charter – a clear and unequivocal statement of intent on the part of the Children's Trust to make good on their promises to deliver better outcomes for children and young people in the city.

The Charter will publicise their commitment throughout the city during the next year.

The people with the responsibility to deliver



Cllr Bob Symonds,
Chair of Sunderland Children's Trust



Cllr Pat Smith,
Portfolio Holder for Children's Services



Dr Helen Paterson,
Director of Children's Services

1. The Children's Trust

Our vision

"Working together to improve life chances and aspirations for each child and young person in Sunderland"

The vision represents our shared ambition to improve the lives of all children and young people in Sunderland, and to prepare them well for adulthood.

To deliver this vision, a framework for improving outcomes for all children and young people has been developed around a service delivery model that will provide universal, targeted and specialist services. These are defined as:

- Universal services: services for all children and young people and families
- Targeted services: services for children and young people and families living in particular areas and/or with identified needs
- Specialist services: services for children and young people and families with complex needs and/or children and young people at high risk

The focus is on early identification of need, early intervention and prevention, with clarity in individual cases about the need for targeted services and, in time,

reduced demand on specialist services providing opportunity for re-investment.

In Sunderland, children and young people are at the centre of services provided for them. There is no sole provider of services and the achievement of our vision requires the continued development of key relationships between all partners across the city.

We need to continue to build upon the development of integrated services through strengthening the working relationship between partners. This is all part of our shared journey, continually being shaped by radical changes in legislation and policy, through the Children Act 2004 and 'Every Child Matters: Change For Children'.

The key focus for ongoing partnership work must be the 5 outcomes for children and young people:

- Be healthy
- Stay safe
- Enjoy and achieve
- Make a positive contribution
- Achieve economic well-being

Partners will continue to work together and in partnership with children, young people and families, not to represent the interests of service providers but to ensure life chances for children and young people are sustained and enhanced.

Delivering the vision – our 10 priorities for children and young people

By listening to children and young people and carrying out an extensive needs assessment, the following 10 Priorities have emerged.

The Children's Trust wants children and young people in Sunderland to:

- 1 Be strong individuals, proud of their city and contribute to its future**
- 2 Be aware of how their behaviour affects others and the importance of staying out of trouble**
- 3 Make positive lifestyle choices**
- 4 Lead healthier lives**
- 5 Feel good about themselves**
- 6 Be safe in the community, at school and at home**
- 7 Achieve in their education**
- 8 Enjoy sport, leisure and play**
- 9 Live in decent homes**
- 10 Get the right training, further education and jobs**



Our values and principles

Our values are the key to how we work together for children and young people across the city. They are the drivers in our working lives, regulating our behaviour and enabling a consistent response to children and young people so that everyone working in children's and young people's services is truly putting children, young people and families at the centre of our thinking and actions.

The principles underpin how we work, making sure that we consistently engage in activities to better the lives of children and young people by enhancing our understanding, skills, experience and resources.

Our shared core values across the Children's Trust are:

- **Valuing people:** having respect and trust for all people, valuing diversity and actively promoting equality
- **Delivering results:** focusing on and delivering high quality services that improve life opportunities for children, young people and their families
- **Openness:** being honest about our achievements and aspirations now and in the future
- **A positive outlook:** being outward looking, making a positive difference, and creating opportunities with all partners

Our shared core **principles** are:

- Celebrating **the achievements of children and young people**
- Having **every child and young person** at the heart of all we do
- Being focussed on **better outcomes**
- **Providing access to early support**



- **Actively encouraging participation**
- Maintaining the **highest standards**
- **Working** in partnership

Our "Change for Children and Young People" strategy

There are a number of changes that we need to make to the way in which we deliver services. The Children's Trust established a series of priorities around some of those in the 2006/7 plan. Progress on those and direction of travel on other changes will form the basis of an over-arching strategy – the Change for Children and Young People Strategy – which will be brought together by April 2008.

Section five of this document sets out the detail of that work.

Beyond 2009

As we move forward to think beyond 2009 we need to be sure that we are continuing to meet the constantly evolving needs and aspirations of children and young people across the city. To do this we need to continue to work hard at listening and gathering their views. We need to ensure that through joint planning and commissioning arrangements we are targeting our resources for the best and maximum impact as defined by the assessment of children's and young

people's needs. We expect to see, beyond 2009 services that:

- **Focus on early intervention and prevention** – offering enhanced support through universal services to families when needed
- Are planned and delivered around the **needs of the whole family**
- **Involve children, young people and families** in planning and evaluating services
- Are **locally accessible** – in communities
- Provide Information for service users, presented in **clear, jargon free language** and in more accessible formats
- Continue to focus on **improvement of measurable outcomes**
- Have a workforce that delivers improving outcomes through **more effective ways of working**
- Demonstrate improved outcomes through effective **integrated partnership working** and **information sharing**

2. How we have put this plan together

We have used DfES guidance to help us plan and develop our Children and Young People's Plan. The guidance covers both the review of an existing plan, which we have contained within our annual report, and the development of a new plan.

The guidance tells us that:

- The annual review of the Children and Young People's Plan has replaced the Annual Performance Assessment (APA) and Joint Area Review (JAR) self-assessments. It should include an assessment and analysis of progress and improvement. We have brought that assessment and analysis together in a separate document – our Annual Report 2006/07
- The plan itself should include a refreshed needs assessment, set of priorities, actions and targets. The views of children, young people and families should be reflected and there must be a proactive approach to diversity and provision made to improve outcomes for vulnerable groups. The new plan should align the ECM and Standards agendas

To view the guidance, please click on the hyperlink

www.everychildmatters.gov.uk/strategy/planningandcommissioning/cypp

We have carried out a needs assessment. The needs assessment of children and young people has been updated by analysing information gained from a number of sources. The needs assessment sources are:

Demographic data: the information originally provided in Appendix 3 of the CYPP 2006-9 has been updated and extended drawing upon a range of sources including the MORI Residents Survey 2006.

Performance data: the most recent analysis of performance indicators has been considered in respect of the CYPP priorities and wider performance issues for children and young people's services.

Consultation with children and young people: the views of nearly 5000 children and young people have been fed into the needs assessment process.

Consultation with parents/carers: the views of 200 parents/carers have been fed into the needs assessment process.

Self-assessment and inspection: through Annual Performance Assessment (APA), Joint Area Review (JAR) and Corporate Performance Assessment (CPA) inspections a number of areas for improvement have been identified.

To view the needs assessment, please click on the hyperlink

www.sunderlandchildrenstrust.org.uk/content/Needs%20Assessment%20Report%20160207.pdf

Children and young people's involvement in the review of CYPP 2007

Our aim is to embed children and young people's participation into all aspects of the Children's Trust. To avoid duplication, repetition and consultation overload, the main source of evidence of children and young people's views has been through consultation carried out throughout the city over the past 12 months. Messages from this consultation and participation work have been analysed to understand what the important issues are for children and young people. The consultation work we have drawn upon includes:

- Reply slips from booklets sent out to all children and young people through schools informing them about the Children's Trust and CYPP
- Sunderland Youth Parliament's We're All Ears campaign
- The Exeter Health Related Behaviour Survey completed by pupils from years 6, 8 and 10, and students at City of Sunderland college



- The Tell Us survey carried out as part of the JAR inspection
- Participation work undertaken by Children's Fund projects
- Learning is Fun conference
- Young People's State of the City debate
- Youthinc2 conference
- Keyfund Ideas workshop
- Ideal Community workshop
- SVSYF e-voting sessions on sexual health and drugs/alcohol

This work has fed the views of about 5000 children and young people into the needs assessment process.

In addition to this, an online consultation was launched on the Children's Trust website to get a broad understanding of how children and young people feel about themselves in respect of the five ECM outcomes.

Parents/carers involvement in the review of CYPP 2007

A questionnaire for parents/carers was made available to download from the Children's Trust website and was also sent out to all parents/carers of disabled children on the Sunderland Network, all foster carers, all childminders and parents/carers on the Young Achievers mailing list. It was also distributed at the Parents Conference on 24 March.

Professionals involvement in the review of CYPP 2007

In preparing the first CYPP in 2006, a Planning Network was established which had representation by key officers from all statutory agencies delivering services to children, young people and families, as well as representatives from the community and voluntary sector. Following the release of Government guidance in 2007, the Planning Network was reviewed and updated, and some new members added. This reflected the

requirement to involve the Schools Forum, Schools Admissions Forum, and other education bodies such as Diocese Authorities in the preparation of the plan.

The Planning Network has been engaged in the whole process of preparing the plan. Once the 'refresh' of the needs assessment was undertaken, a process of consultation began with the Planning Network and Members to review our priorities for children and young people and to revise the CYPP 2006-9. They were invited to attend a consultation session in March and another in May to contribute to the development of the revised plan. Presentations were made at head teacher termly meetings, the Schools Forum and the Primary Head Teachers Area Chairs and Secretaries Group, and an item was included in the Governors' Agenda Booklet.

Annual report

As part of the review of the CYPP 06-09, the annual report has been prepared in tandem with the development of the CYPP 07-09. The annual report sets out in clear, accessible terms what progress has been made by the Children's Trust over the past year to improve the outcomes and quality of life for all children and young people in Sunderland.

During the past year progress updates have been sought by the Children's Trust against actions and priorities in the plan. These progress updates have been used to identify our key achievements and the actions that we still need to take.

Measurable outcomes have been monitored over the year and this information has formed part of the revised needs assessment. The annual report also illustrates what impact the priorities have had on outcomes for children and young people.

This information, as well as updated measurable outcomes data, updated



needs assessment and consultation with stakeholders has helped form the content of the revised plan.

Accessing the Plan

The Plan is available to everyone and can be accessed from the Children's Trust website:

www.sunderlandchildrenstrust.org.uk

The Children and Young People's Charter will be widely distributed and promoted through a range of services including children's centres, schools, health services, libraries, youth projects and many other venues accessed by children and young people.

The Plan and the Charter will be promoted and made accessible by all partners of the Sunderland Children's Trust.

If you have any comments or enquiries about the Plan, or require it in an alternative format (Braille, large print, audio tape) or in your own language please contact the Policy, Planning and Preparing for Inspection Team, Children's Services at Cassaton House, Fawcett St, Sunderland.

Further contact details are available from the Children's Trust website.

3. Giving children and young people a better future

Children and young people say they want to...

Join in by...

- Being strong individuals, proud of their city and contributing to its future
- Being aware of how their behaviour affects others and the importance of staying out of trouble

"I have a disabled cousin and she can't walk or speak. I want her to go out"

"To see more youth centres and activities available and easily accessible to all teenagers as this would get us all off the streets and out of crime, violence, drink and drugs making our streets and the young people safer"

"Young people should have the right to join in such as public voting"

Shannon

"I want to help people who are hurt if they fall over outside"

Be healthy by...

- Making positive lifestyle choices
- Leading healthier lives
- Feeling good about themselves

"Do play football and more sport facilities."

Jake

"Get rid of all the drugs"

Nadine

"Don't sell cigarettes to children"

Kaila

"To be a gymnast in the 2012 Olympics"

Amy

"To be able to talk to people I trust about my problems"

Bradley

"Fruit in upper school"

Bradley



Stay safe by...

- Being safe in the community, at school and at home

"Keep safe near roads by listening and looking for cars"

Maccauley

"Be able to walk down my street without being scared. The Children's Trust could encourage bullied children to stand up to the bullies or tell a teacher"

Sarah

"I want people to stop being racist"

Joseph

"I would like more patrol officers to be taking care of places to keep people safe from harm. I want a crime free city"

Joseph

**Learn and be happy by...**

- Achieving in their education
- Enjoying sport, leisure and play

"More after school clubs so I can be with my friends"

Disabled child

"Everyone that I know to be safe and happy and not to be bullied"

"To have a good education and pass exams at school"

"Everybody to be nice to each other and polite so everybody can be happy"

A Dennis

"I want a chance to shine"

Stuart

"More activities in the area and more things to do because it is boring and there is nothing to do"

"To be a neat handwriter and to be good at literacy and numeracy"

**Be prosperous by...**

- Living in decent homes
- Getting the right training, further education and jobs

"I want a good home and living environment"

"I would like to be a professional footballer and play Barcelona or Arsenal"

"When I grow up I want to be a vet so animals do not die out"

"I want better neighbours"

Bethany

"Build more homes"

Kathryn

"I want to go to college and be a social worker"

Annie

"To be able to get an apprenticeship"

"I want enough money to buy a house"

"I would like to see people to try and keep the city tidy and apply more effort to recycle"

I want to join in

Children and young people tell us they want the chance to help other people, to have their say in the way things are run in the city, and for the environment around them to be improved.

Our priorities are for children and young people to:

- Be strong individuals, proud of their city and contribute to its future
- Be aware of how their behaviour affects others and the importance of staying out of trouble

Priority 1: Be strong individuals, proud of their city and contribute to its future			
Lead officer: Head of Making A Positive Contribution and Achieving Economic Well-being, Children's Services			
By 2009 we will	Actions	Lead officer	Implementation plan
Establish a mentoring and advocacy service for children and young people	Audit existing provision of mentoring and advocacy across the city for children and young people	Head of MPC and AEW	MPC and AEW Service Plan
	Establish and evaluate the impact of a mentoring and advocacy pilot through peer mentoring for children and young people who offend	Youth Offending Service Manager	Youth Justice Plan
	Establish independent advocacy service for CLA	Manager of Safeguarding and QA	Safeguarding Service Plan
Engage children and young people	Introduce a campaign/ programme of activities that gives children and young people the opportunity to build respect for and value their environment	Positive Futures Team Leader	Positive Futures Plan
	Increase the number of youth led projects	Youth Development Group Manager	MPC and AEW Service Plan
	Further develop representation and support for young people in Youth Parliament	Youth Development Group Manager	MPC and AEW Service Plan
	Engage children and young people in the design and delivery of all children's services, using a range of recognised good practice tools	Head of MPC and AEW	MPC and AEW Service Plan
	Develop and support a new project for young people with autism (ASK)	Youth Development Group Manager	MPC and AEW Service Plan

By 2009 we will	Actions	Lead officer	Implementation plan
Integrate services for young people	Establish a Youth Board and design, develop and implement the Integrated Youth Offer	Head of MPC and AEW	MPC and AEW Service Plan
	Implement and review the commissioning of youth work strategy and increase the percentage of participants who gain a recorded personal outcome and an accredited outcome	Youth Development Group Manager	MPC and AEW Service Plan
	Recruit and train new staff and volunteers from the BME community	Youth Development Group Manager	MPC and AEW Service Plan
	Develop and deliver Rewind Training for youth workers and young people	Youth Development Group Manager	MPC and AEW Service Plan
	Promote the use of enrichment activities to encourage engagement and increase opportunities for children and young people in all learning environments to experience achievement	Head of Student Support, City of Sunderland College	City of Sunderland College Strategic Plan
	Ensure that the achievements of all of our children and young people are recognised and celebrated	Head of Student Support, City of Sunderland College	City of Sunderland College Strategic Plan
	Involve young disabled people in the implementation and monitoring of the Council's Disability Equality Scheme.	Head of Performance Improvement and Policy	EDCM Plan Council's disability equality scheme

Measurable outcomes	Baseline at Mar 07	Target Mar 08	Target Mar 09
Engage children and young people	Increase from baseline the number of services using a recognised good practice tool to engage children and young people in service design and delivery	Baseline to be set by 30/9/07	To be set
	Number of young people involved in the Youth Participation Network	458	To be set
	Number of young people voting	2476	Increase by 240
	Number of young person-led projects	17	Increase by 280
	Number of young people with a recorded outcome	3257	3250
	Number of young people with an accredited outcome	1620	20
	Number of CLA involved in the Youth Participation Network	25	30
	Number of young people from BME groups involved in the Youth Participation Network	62	35
	Number of disabled young people involved in the Youth Participation Network	90	Increase by 43
			Increase by 51
			Increase by 54
			Increase by 66

Priority 2: Be aware of how their behaviour affects others and the importance of staying out of trouble			
Lead officer: Head of Making A Positive Contribution and Achieving Economic Well-being, Children's Services			
By 2009 we will	Actions	Lead officer	Implementation plan
Support those at risk of, and those offending	To engage 200 children and young people in 2007-2008 in interventions aimed at preventing offending. To engage a further 200 children and young people in 2008-09	Youth Offending Service Manager	Youth Justice Plan 2007-2008
	Provide interventions for young people at risk of offending and those offending that are supported by a Parenting Intervention	Youth Offending Service Manager	Youth Justice Plan 2007-2008
	Undertake a robust analysis of looked after offenders and establish additional strategies to reduce offending	Youth Offending Service Manager	Youth Justice Plan 2007-2008
	Assess all young people entering custodial sentences for LDD	Youth Offending Service Manager	Youth Justice Plan 2007-2008
	Implement a race action plan to monitor the proportion of the BME population in the criminal justice system	Youth Offending Service Manager	Youth Justice Plan 2007-2008
Support victims	Support victims to enable their participation in restorative processes in at least 25% of relevant outcomes referred to the YOS	Youth Offending Service Manager	Youth Justice Plan 2007-2008
	Ensure 85% of victims participating in Youth Offending Service restorative justice processes are satisfied	Youth Offending Service Manager	Youth Justice Plan 2007-2008
Improve perception of crime	Promote local initiatives to address youth crime through a pro-active approach to the local media	Youth Offending Service Manager	Youth Justice Plan 2007-2008

Measurable outcomes		Baseline at Mar 07	Target Mar 08	Target Mar 09
Support those at risk of, and those offending	Number of first time entrants to the Youth Justice System	1017	5% reduction	5% reduction
	Rate of re-offending after 12 months by children and young people aged 10-17 years (based on YJB cohort methodology)	8.5% reduction	5% reduction	5% reduction
	Parenting – by working with 20% of parents of young people via the YOS – an increase in parents stating increased confidence in parenting	10%	20%	20%
Support victims	Establish a baseline for: Victims participating in restorative processes in at least 25% of relevant disposals (sentences) referred to the YOS	Set baseline	Set target based on baseline	Set target based on baseline
	Proportion of children and young people looked after (for 12 months or more) who offend compared to the general population	2.8 (general population = 1)	2	2
	(a) Percentage of young people receiving a custodial sentence assessed for LDD within Asset. (b) Percentage of (a) with a statement of special educational needs in place where this was sent to the relevant custodial establishment	Set baseline	Set target based on baseline	Set target based on baseline

I want to be healthy

Children and young people tell us they want to learn more about how to have a long healthy life, to do more sports, eat well and for their friends and family to not smoke and drink too much, or do drugs.

Our priorities are for children and young people to:

- Make positive lifestyle choices
- Lead healthier lives
- Feel good about themselves

Priority 3: Make positive lifestyle choices			
Lead officer: Health Improvement Children's Lead, Sunderland Teaching Primary Care Trust (STPCT)			
By 2009 we will	Actions	Lead officer	Implementation plan
Increase number of children and young people participating in physical activity and choosing healthy diet and reduce the rate of increase in childhood obesity	Increase sport and physical activity levels through working with those schools not yet delivering a minimum of two hours a week high quality PE and school sport to 5–16 year olds, and establish plans to secure compliance	Assistant Head of Community Services, CCS	NSF Standard 1, 4 Obesity Strategy and Action Plan
	Provide new opportunities and access for young people by developing 5 community wellness venues	Wellness Manager, Community and Cultural Services	NSF Standard 1,3, 4 Community and Cultural Services Service Plan
	Develop and deliver healthy eating initiatives in Children's Centres	Health Improvement Children's Lead	NSF Standard 1
	Adopt, implement and sustain the Food in Schools Strategy and action plan	Facilities Manager, Community and Cultural Services	NSF Standard 1 Food in Schools Strategy and action Plan
	Identify at risk (<2 years) and overweight/ obese children (in reception and year 6) and offer evidence based community weight management interventions	Health Improvement Children's Lead	NSF Standard 1 Obesity Strategy and Action Plan
Improve sexual health and reduce teenage pregnancy	Have in place in 75% of schools, the City of Sunderland College and a range of other children and young people's settings, a sex and relationship policy and programme of work	Health Improvement Practitioner for Young People	NSF Standards 1, 4 Teenage Pregnancy Action Plan City of Sunderland College Strategic Plan
	Identify geographical areas and groups of young people at risk of teenage conception and secure priority access to services	Health Improvement Practitioner for Young People	NSF Standard 4 Teenage Pregnancy Action Plan
	Provide access to information, advice, contraception, pregnancy and sexual health services delivered by trained staff	Health Improvement Practitioner for Young People	NSF Standard 4 Teenage Pregnancy Action Plan

By 2009 we will	Actions	Lead officer	Implementation plan
Reduce substance misuse amongst children and young people	Identify areas of high risk and secure priority access to substance misuse information, advice, education and services provided by trained staff	Young Person's Substance Misuse Strategy Manager	NSF Standard 4 Young Persons Substance Misuse Delivery Plan
	Explore the extension of smoking cessation services to young people	Health Improvement Children's Lead	NSF Standard 4 Smoking Cessation Strategy
	Deliver Positive Futures, Targeted Youth Engagement (TYE) Programme and Dare to Differ Alcohol Prevention Programme in identified high risk areas	Positive Futures Manager	NSF Standard 4 Young Persons Substance Misuse Deliver Plan
	Determine a set of baselines and targets to measure the impact of actions to prevent risk taking behaviour	Health Improvement Children's Lead	NSF Standard 4 Teenage Pregnancy Strategy Young Person's Substance Misuse Delivery Plan

Measurable outcomes		Baseline at Mar 07	Target Mar 08	Target Mar 09
Increase number of children and young people participating in physical activity and choosing healthy diet and reduce the rate of increase in childhood obesity	Percentage of 5-16 year olds participating in a minimum of 2 hours each week on PE and school sport within and outside of school	87%	90%	100% (Dec)
	Establish baseline of overweight and obese children (National Childhood Measurement Programme)	BMI of 93% of Y0 and 0% of Y6 collected	Measure BMI of 80% of Yr 0 / Yr 6	Measure BMI of 80% of Yr 0 / Yr 6
Improve sexual health and reduce teenage pregnancy	Number of conceptions amongst 15-17 year olds per 1000 population and percentage change year on year	55.4	49.4	45.2
	Screening for Chlamydia for 15-19 year olds	0.96%	15%	30%
Reduce substance misuse amongst children and young people	Percentage of Exeter Health Related Behaviour Survey respondents that have smoked in the week prior to the survey	14%	No survey completed this year	New PIs to be set
	Percentage of Exeter Health Related Behaviour Survey respondents that have consumed alcohol in the week prior to the survey	34%	No survey completed this year	New PIs to be set
	Percentage of Exeter Health Related Behaviour Survey respondents that have ever taken drugs	19%	No survey completed this year	New PIs to be set
	Number of young people under 18 entering, receiving and completing treatment	85	90	To be set

Priority 4: Lead healthier lives			
Lead officer: Health Improvement Children's Lead, Sunderland Teaching Primary Care Trust (STPCT)			
By 2009 we will	Actions	Lead officer	Implementation plan
Reduce mortality rates of children aged 1 year or less	Increase the numbers of mothers initiating breastfeeding through structured intervention from first ante-natal contact to delivery	Health Improvement Children's Lead	NSF Standard 11 Breastfeeding Strategy
	Decrease the proportion of mothers who smoke during pregnancy through structured interventions and specialist support throughout pregnancy and the post-natal period	Health Improvement Children's Lead	NSF Standard 11 Smoking Cessation Action Plan
Improve prevention, early intervention and effective management of childhood illness	Reduce the incidence of preventable childhood illness through the child health promotion programme including increased uptake of 2nd MMR vaccination and school vaccination programme	Health Improvement Children's Lead	NSF Standard 1 Childhood Immunisation Programme
	Establish paediatric emergency decision making unit and associated community nursing service to support the reduction of unnecessary admission to hospital	Health Improvement Children's Lead	NSF Standards 3 and 6 Urgent Care MARG
	Extend minor illness management to over 2's in all Primary Care Centres	Health Improvement Children's Lead	NSF Standards 3 and 6 Primary Care Centre Development Plan
Support children and young people's services to provide healthy settings	Support all schools in achieving Healthy Schools Status	Health Improvement Children's Lead	NSF Standard 1 Healthy Schools Action Plan
	Implement a healthy living strategy within City of Sunderland College	City of Sunderland College	City of Sunderland College Quality Improvement Plan

Measurable outcomes		Baseline at Mar 07	Target Mar 08	Target Mar 09
Reduce mortality rates of children aged 1 year or less	Breastfeeding initiation rates	38.9%	53.5% (imposed target still under negotiation - local proposal = 42.4%)	New PI's to be set
	Percentage of expectant mothers smoking during pregnancy	21.9% (Exceeded target of 27%)	24.2%	New PI's to be set
Improve prevention, early intervention and effective management of childhood illness	MMR 2nd vaccination School Vaccination Programme	80% 86%	95% 95%	95% 95%
	Number of Primary Care Centres providing minor illness management to under 2's	2	3	4 (dependent upon build)
Support children and young people's services to provide healthy settings	Percentage of schools achieved healthy schools status	2%	45%	75%

Priority 5: Feel good about themselves			
Lead officer: Health Improvement Children's Lead, Sunderland Teaching Primary Care Trust (STPCT)			
By 2009 we will	Actions	Lead officer	Implementation plan
Promote mental health and emotional well-being across children and young people settings	Provide information on mental health and mental health services through all identified children and young people's and health information points	Health Improvement Children's Lead	NSF: Standards 1,4, 9 CAMHS Strategy
	Establish benchmarks for monitoring emotional health and measuring impact of services	Health Improvement Children's Lead	NSF Standard 9 CAMHS Strategy
	Ensure schools provide emotionally healthy environments with 75% reaching Healthy Schools status	Health Improvement Children's Lead	NSF Standards 1,9 CAMHS Strategy
	Increase the number of professionals trained to support the mental health needs of children and young people	Health Improvement Children's Lead	NSF Standard 9 CAMHS Strategy
Improve access to specialist CAMHS	Plan for extension to locality based provision of integrated services	Health Improvement Children's Lead	NSF Standard 3, 9 CAMHS Strategy
Monitor impact of service delivery	Establish benchmarks for monitoring emotional health outcomes and impact of services and set baseline for March 2008	Health Improvement Children's Lead	NSF Standard 9 CAMHS Strategy
Improve support to parents	Extend the range of social and cultural opportunities currently available to young parents	Young Parents Manager	MPC and AEW Service Plan
	Extend the range of community CAMH support available to young and vulnerable parents through Early Years provision	Health Improvement Children's Lead	NSF Standards 2, 3, 9, 11 CAMHS Strategy
	Deliver effective parenting programmes across the city and set baseline for March 2008	Health Improvement Children's Lead	NSF Standard 2 CAMHS Strategy Parenting Strategy

Measurable outcomes		Baseline at Mar 07	Target Mar 08	Target Mar 09
Promote mental health and emotional wellbeing across children and young people's settings	Percentage of schools achieving Healthy Schools status	2%	45%	75% (Dec 09)
Improve access to specialist CAMHS	Percentage of child and adolescent mental health service cases with length wait under 13 weeks (1030HC)	76%	85%	100%
	Percentage of CAMHS new cases with length wait between 13 and 26 weeks (1030HC)	19%	15%	0%
	Percentage of CAMHS new cases with length wait of over 26 weeks	5%	0%	0%
Monitor impact of service delivery	Percentage of mental health inpatients aged under 16 on adult wards	0%	0%	0%
	Percentage of mental health inpatients aged 16 and 17 on adult wards	100%	<100%	<100%

I want to stay safe

Children and young people tell us they want to feel safe at home, at school and on the street, and want bullying and racism to stop.

Our priority is to help children and young people to:

- Be safe in the community, at school and at home

Priority 6: Be safe in the community, at school and at home			
Lead officer: Head of Safeguarding, Children's Services			
By 2009 we will	Actions	Lead officer	Implementation plan
Develop and improve parenting strategies	Implement parenting strategy and provide range of parenting programmes for families with children aged 5+, through Extended Services, YOS and Social Care	Head of MPC and AEW	Parenting Strategy
	Extend access for young parents to childcare, advice and support services to enable them to help their children develop and thrive	Young Parents Manager	MPC and AEW Service Plan
	Provide priority access to parenting and family support services to prevent the need for children to become looked after	Assistant Head of Service, Safeguarding	Safeguarding Service Plan
	Measurable outcomes to be set by March 2008, as part of the Parenting Strategy	Head of MPC and AEW	MPC and AEW Service Plan
Improve outcomes for children and young people affected by parental behaviour, including domestic violence, substance misuse and mental health	Have in place a multi-agency Information Sharing Protocol that covers domestic violence, parental substance misuse and parental mental health	Safeguarding and QA Manager	LSCB Business Plan Safer Sunderland Strategy
	Have in place clear multi-agency assessment and intervention arrangements for working with families impacted on by Domestic Violence and establish clear pathways to service provision	Safeguarding and QA Manager	LSCB Business Plan Domestic Violence Action Plan
	All providers of adult services for mental health and drug/alcohol misuse will: <ul style="list-style-type: none"> • identify those with parenting responsibilities as part of the initial assessment • work to a referral pathway to inform Children's Services 	Assistant Head of Service, Safeguarding	LSCB Business Plan Adult Services Plan

By 2009 we will	Actions	Lead officer	Implementation plan
Improve multi-agency arrangements and responses to bullying	Put in place an Anti-bullying Strategy	Head of Safeguarding	Safeguarding Service Plan
	Have in place a robust system for children and young people to report incidents of bullying and improve consistency of recording in schools and other settings	Head of Safeguarding	Anti-bullying Strategy
	Assess impact of Anti-bullying Chartermark in schools, and introduce to children's homes and Sunderland College	Head of Safeguarding	Anti-bullying Strategy
	Schools and partner organisations have anti-bullying policies and practice guidelines in place	Head of Safeguarding	Anti-bullying Strategy
Improve multi-agency arrangements and responses to racism	Put in place a strategic framework for responding to racist incidents	Head of MPC and AEW	MPC and AEW Service Plan JAR action Plan
	Measurable outcomes and baselines to be set by March 2008	Head of MPC and AEW	MPC and AEW Service Plan JAR action Plan
Investigate children and young people's fear of crime	Investigate levels of and causes of children and young people's fear of crime	Head of MPC and AEW	MPC and AEW Service Plan
	Measurable outcomes and baselines to be set by March 2008	Head of MPC and AEW	MPC and AEW Service Plan
Improve road safety	All schools to have School Transport Plan by 2010	Traffic Manager, Development and Regeneration	Children's Road Traffic Plan
	Identify link between rate of road traffic accidents and areas of high deprivation and use results in planning targeted actions and preventative measures	Traffic Manager, Development and Regeneration	Children's Road Traffic Plan
	Strengthen arrangements for joint working between the Council, Schools, Health and Police to achieve a coordinated approach to strategic planning	Traffic Manager, Development and Regeneration	Children's Road Traffic Plan
	Address road safety issues, and embed and sustain arrangements through Building Schools for the Future (BSF)	Traffic Manager, Development and Regeneration	Children's Road Traffic Plan

By 2009 we will	Actions	Lead officer	Implementation plan
Reduce the rate of accidental injury to children and young people	Produce multi-agency accident and injury prevention strategy for 2008-2011 based upon review of 2005-2008 strategy and Healthcare Commission recommendations; set local baselines and targets	Health Improvement Children's Lead	NSF Standard 1 Accident and Injury Prevention Strategy
	Promote consistent accident prevention messages to school children through structured programmes	Health Improvement Children's Lead	NSF Standard 1 Accident and Injury Prevention Strategy
	Reduce the potential risks to children from falls, burns, choking and poisoning through a city-wide approach to the promotion of home safety schemes and the provision of low cost or free home safety equipment to families with children under 5	Integrated Local Services Manager	NSF Standard 1 Accident and Injury Prevention Strategy
	Reduce the incidence of dwelling fires through awareness raising campaigns and the provision of free or low cost fire alarms	Tyne and Wear Fire and Rescue Service	NSF Standard 1 Accident and Injury Prevention Strategy

Measurable outcomes	Baseline at Mar 07	Target Mar 08	Target Mar 09	
Improve outcomes for children and young people affected by parental behaviour, including domestic violence, substance misuse and mental health	Percentage of repeat incidents of domestic violence reported to the Police, where children and young people are part of the family	50%	45%	40%
	Number of perpetrators of domestic violence who are offered the opportunity to attend, and complete a perpetrator programme	17%	22%	27%
	Percentage of children on the child protection register (CPR) affected by domestic violence	57%	45%	40%
	Percentage of children on the CPR affected by parental substance misuse	32%	27%	22%
	Percentage of children on the CPR affected by parental mental ill health	52%	47%	42%
Improve multi-agency arrangements and responses to bullying	Percentage of children and young people who state they had been bullied in school in the last 12 months (Exeter Health Survey - Year 8 and Year 10 students)	22%	No survey completed this year	35%
	Percentage of schools with Anti-bullying policy that meets requirements of National Healthy Schools Programme	50%	70%	100%
Improve road safety	Number of 0-15 year olds killed or seriously injured (KSI) in road accidents	24	20	17
	Percentage of schools that have an authorised School Travel Plan	21%	48%	73%

I want to learn and be happy

Children and young people tell us they want to be able to get a good job when they leave school, and that they want plenty to do in their spare time.

Our priorities are for children and young people to:

- Achieve in their education
- Enjoy sport, leisure and play

Priority 7: Achieve in their education			
Lead officer: Head of Standards, Children's Services			
By 2009 we will	Actions	Lead officer	Implementation plan
Offer support and challenge to schools and identify priorities in raising attainment at all key stages	Implement strategy to raise attainment in English and Maths	Chief Inspector of Schools	Standards Service Plan
	Provide intensive support to identified schools at risk of not meeting attainment targets	Chief Inspector of Schools	Standards Service Plan
	Provide support to identified groups of children and young people who are at risk of under achievement	Chief Inspector of Schools	Standards Service Plan
Establish an education improvement partnership to help shape the development of teaching and learning	Identify key partners, establish strategy and implement action plan	Excellence in Cities Manager	Education Improvement Partnership Plan
Improve the outcomes for all children under 5 years	Deliver integrated early childhood services through 17 Children's Centres by 2008	Integrated Local Services Manager	Standards Service Plan
	Implement Early Years Foundation Framework in all settings for children 0-5 by 2008	Integrated Local Services Manager	Standards Service Plan
	Support the childcare market to ensure there is sufficient, high quality and accessible childcare	Integrated Local Services Manager	Standards Service Plan
	Put in place packages of multi-agency support that will be available through the request for services system to those children most in need	Integrated Local Services Manager	Standards Service Plan
	Early years settings to provide inclusive places that meet the needs of vulnerable groups	Integrated Local Services Manager	Standards Service Plan

By 2009 we will	Actions	Lead officer	Implementation plan
Implement the Building Schools for the Future programme including the building of three academies	Implement phase 1 of the BSF Programme	BSF Project Manager	Standards Service Plan
	Provide structured support for the transition to 3 academies for 4 schools (Hylton Red House, Castle View and Pennywell Secondary Schools and Quarry View Primary School)	BSF Project Manager	Standards Service Plan
	Prepare, in consultation with schools and other stakeholders, for the second wave of BSF, commencing 2011	BSF Project Manager	Standards Service Plan
Improve attendance at school	Provide targeted support to those schools with high levels of persistent absence. Optimise the use of sanctions and rewards in all learning settings	Extended Services and Attendance Manager	Standards Service Plan
Carry out school place planning review	Consult on an analysis of citywide places and implement proposals approved by Cabinet	Head of Resources	Resources Service Plan
Expand 14-19 curriculum options	Pilot Specialised Diplomas in September 2008. Have in place learning pathways for young people in special schools and Pupil Referral Units	14-19 Strategy Manager	14-19 Plan – Building a Better Future
Amend current provision of services for children with special educational needs (SEN) and AEN (Additional Educational Needs)	Implement proposals to increase city wide capacity to meet needs of children and young people with SEN	Partnerships and Planning Manager	Standards Service Plan

Measurable outcomes		Baseline at Mar 07	Target Mar 08	Target Mar 09
Offer support and challenge to schools and identify priorities in raising attainment at all key stages	Raise the achievement of boys and girls to reduce the gender gap (whilst ensuring girls attainment remains at an appropriate level): %5+A*-C grades GCSE / GNVQ equivalent – gender difference	8.3%	8%	8%
	KS2 English Level 4+	75%	83%	83%
	KS2 Mathematics Level 4+	74%	82%	82%
	GCSE - 5+A*-C Grades including English and Maths	34%	46%	48%
Improve the outcomes for all children under 5 years	The number of settings achieving an average total score of 78 points or more in Foundation Stage Profile (FSP)	67.8%	71%	72%
	The % gap between those children with an average FSP score in the bottom 20% and the median point score will decrease	40.8% (Actual June 06)	38.3% (Target June 07)	34.8% (Target June 08)
Improve attendance in school	School absence at primary school	6.07	5.36	5.30
	School absence at secondary school	8.43	8.49	8.34
Carry out school place planning review	Reduce surplus places according to outcomes of planned review	13%	13%	10% (September 2009)

Priority 8: Enjoy sport, leisure and play			
Lead officer: Assistant Head of Community Services (Sport and Leisure), Community and Cultural Services			
By 2009 we will	Actions	Lead officer	Implementation plan
Provide accessible and quality play opportunities	Establish a baseline and increase the percentage (up to 2012) of young people who have access to at least 3 free areas for play, one of which is a dedicated equipped play area	Assistant Head of Community Services, CCS	Community and Cultural Services, Service Plan 2006/2007
	Develop new and/or improve the quality of existing free play areas in the city for young people by completing 5 projects per year	Assistant Head of Community Services, CCS	Community and Cultural Services, Service Plan 2006/2007
	Open the 50m swimming pool and Wellness Centre by spring 2008 and deliver a programme of opportunities for participation in physical activity, by young people	Assistant Head of Community Services, CCS	Community and Cultural Services, Service Plan 2006/2007
	Develop proposals for a new pool at Silksworth and engage young people in developing a programme at an appropriate stage	Assistant Head of Community Services, CCS	Community and Cultural Services, Service Plan 2006/2007
	Consult with young people to determine a programme of activities at the new swimming pool at Hetton	Assistant Head of Community Services, CCS	Community and Cultural Services, Service Plan 2006/2007
	Ensure all schools provide children and young people with access to the full range of varied menu of activities as set out in the Extended Services In and Around Schools Core Offer	Extended Services and Attendance Manager	Community and Cultural Services, Service Plan 2006/2007
	Secure more accurate recording of activity levels among children looked after in order to secure a baseline figure to measure improvement from September 2007	Manager of Services for Looked After Children	Safeguarding Service Plan
	Increase the participation of children and young people with LDD in universal leisure activities	Strategic Manager of Services for Disabled Children	Safeguarding Service Plan

	Engage with BME network to promote and measure engagement of BME children and young people in sport, leisure and play	Head of Standards	Standards Service Plan
	Scope and carry out a study into costs of transport and the impact of these on sport, leisure and play	Head of Standards	Standards Service Plan

Measurable outcomes		Baseline at Mar 07	Target Mar 08	Target Mar 09
Provide accessible and quality sports and play opportunities	Percentage of young people who have access to at least one high quality dedicated area for play	15%	17%	20%
	Percentage of 5 - 16 year olds engaged in two hours a week minimum on high quality PE and school sport (PESSCL) within and beyond the curriculum (also LPSA2 target)	86%	90%	90%
	Develop and improve the quality of 6 free areas for play in the city	0	3	6
	Number of new young people involved in play design steering groups (year on year)	0	60	60

I want to be prosperous

Children and young people tell us that they find public transport expensive, that they want to have nice homes to live in, and that they want to learn how to manage their money.

Our priorities are for children and young people to:

- Live in decent homes
- Get the right training, education and jobs

Priority 9: Live in decent homes			
Lead officer: Housing Strategy Manager, Housing Services			
By 2009 we will	Actions	Lead officer	Implementation plan
Identify need around homelessness	Commission a comprehensive needs assessment (from Centreport) to identify the needs of all homeless young people in the city	Young Persons Services Strategic Manager	MPC and AEW Service Plan
Provide information, advice and support	Develop information and advice pack for use in schools re housing and accommodation issues	Housing Strategy Manager	Housing Strategy
	Develop and implement Young Persons Housing Strategy 2007-09	Young Persons Services Strategic Manager	MPC and AEW Service Plan Housing Strategy
Provide appropriate accommodation	Provide a range of suitable and affordable accommodation, including supported accommodation, available for young people to access	Accommodation Manager, Young People's Services	MPC and AEW Service Plan Housing Strategy Supporting People Strategy
	Develop an additional 8 units of accommodation for those at risk from domestic violence	Supporting People Manager	Supporting People Strategy
	Commission the assessment of housing needs of young people from BME communities and young people with a LDD	Young Persons Services Strategic Manager	MPC and AEW Service Plan

Measurable outcomes		Baseline at Mar 07	Target Mar 08	Target Mar 09
Identify need around homelessness	Number of Young People who return home having presented as homeless following successful intervention	To be set	To be set	
Provide appropriate accommodation	Percentage of care leavers aged 19 living in suitable accommodation	79%	85%	86%
	Average number of weeks that homeless families were in Bed & Breakfast accommodation during the year (BVPI 183a)	5	4	3
	Percentage of vulnerable households living in non-decent dwellings	34%	32%	30%
	Number of supported housing places available for teenage parents	8	8	13

Priority 10: Get the right training, further education and jobs			
Lead officer: Local Manager Sunderland, Connexions			
By 2009 we will	Actions	Lead officer	Implementation plan
Improve opportunities for young people to access training, further education and jobs	Introduce programme of training and support for employers and work-based mentors who work with those in the NEET group	14-19 Strategy Manager	14-19 Strategy and Plan
	Set targets for 16 and 17 years, young people looked after, young people from BME families and young people with LDD	14-19 Strategy Manager	14-19 Strategy and Plan
	Provide appropriate training and support for entry to employment for young offenders	Youth Offending Service Manager	Youth Justice Plan 2007-2008
	Provide support to vulnerable or hard to reach groups to enable them to continue or re-engage with education and secure priority access to services	Young Persons Services Strategic Manager	MPC and AEW Service Plan
	For young people who are "NEET", actively promote engagement in the customised learning opportunities that exist.	14-19 Strategy Manager	14-19 Strategy Plan
	Map the range of community based opportunities that exist and where appropriate, ensure these are linked to mainstream provision to support progression	14-19 Strategy Manager	14-19 Strategy Plan

Measurable outcomes		Baseline at Mar 07	Target Mar 08	Target Mar 09
	The proportion of 16-18 year olds who are not in EET	10.7%	10.1%	9.5%
	Percentage care leavers in EET	61.5%	67%	71%
	Young offenders supervised by the YOS in full time EET	85.8	90.0	To be set

4. Children and young people who need extra help

Whilst the Children's Trust has produced this plan for all children and young people in Sunderland, it also recognises that some children and young people need additional help to see them through difficult periods in their lives. This plan includes references to many of those times and to those particular groups of children and young people.

This section of the plan sets out our range of activities to improve the lives of three particular groups of children and young people to whom the Government asks all councils to give specific attention.

These groups are children and young people who are looked after, children and young people from black and minority ethnic families, and children and young people with learning difficulties and/or disabilities.

The following are some of the key actions that will be taken on behalf of these children and young people during 2008 and 2009, the people responsible for those actions, and the relevant plan through which the action will be implemented and outcomes measured. Whilst some actions are contained in this plan, all actions can be found in the referenced implementation plans.

Children and young people who are looked after			
Outcome	Action	Lead Officer	Implementation Plan
Join in	Integrate services for children and young people who are looked after	Head of Safeguarding	Safeguarding Service Plan
	Establish independent advocacy service for CLA	Head of Safeguarding	CLA Prevention and Placement Strategy
	Support CLA who are identified to be at risk of offending through a programme of intervention	Youth Offending Service Manager	Safeguarding Service Plan Youth Justice Plan 2007-2008
Be healthy	Provide all CLA with effective and appropriate health services, linked to need	Health Improvement Children's Lead	National Service Framework Implementation Plan
	Improve support to families to prevent and reduce the number of children who need to be looked after	Health Improvement Children's Lead	National Service Framework Implementation Plan
Stay safe	Increase the percentage of children who live in family placements	Head of Safeguarding	CLA Prevention and Placement Strategy
	Improve the rate of children adopted from the looked after system	Head of Safeguarding	CLA Prevention and Placement Strategy
Learn and be happy	Support improved attendance, attainment and access to out of school activities through the ACE Project	Extended Services and Attendance Manager	Standards Service Plan
Be prosperous	Increase the number of Trainer Flats from 14-20 and review the range of supported accommodation provided to young people looked after	Young Persons Services Strategic Manager	MPC and AEW Service Plan
	Increase the number of care leavers in education, employment or training through advice and guidance, the Teenagers to Work Project and Job Club	Young Persons Services Strategic Manager	MPC and AEW Service Plan 14-19 Strategy

Children and young people from black and minority ethnic families			
Outcome	Action	Lead Officer	Implementation Plan
Join in	Recruit and Train new staff and volunteers from the BME community	Youth Development Group Manager	MPC and AEW Service Plan
	Develop and deliver Rewind Training for youth workers and young people	Youth Development Group Manager	MPC and AEW Service Plan
	Implement a race action plan to monitor the proportion of the BME population in the criminal justice system	Youth Offending Service Manager	Safeguarding Service Plan Youth Justice Plan 2007-2008
Be healthy	Provide all BME children and young people with effective and appropriate health services, linked to need	Health Improvement Children's Lead	National Service Framework Implementation Plan
Stay safe	Reduce the number of Children and young people from BME groups who experience racial abuse	Head of Safeguarding	LSCB Business Plan
Learn and be happy	Engage with BME network to promote and measure engagement of BME children and young people in sport, leisure and play	Head of Standards	Standards Service Plan
Be prosperous	Commission the assessment of housing needs of young people from BME communities	Young Persons Services Strategic Manager	MPC and AEW Service Plan

Children and young people with learning difficulties and/or disability			
Outcome	Action	Lead Officer	Implementation Plan
Join in	Set up system to measure what activities children and young people with a LDD access	Head of Standards	Standards Service Plan
	Develop and support a new project for young people with autism (ASK)	Youth Development Group Manager	MPC and AEW Service Plan
	All young people entering custodial establishments to be assessed for LDD and appropriate referrals made	Youth Offending Service Manager	Safeguarding Service Plan Youth Justice Plan 2007-2008
Be healthy	Provide all children with LDD with effective and appropriate health services, linked to need	Health Improvement Children's Lead	National Service Framework Implementation Plan
Stay safe	Improve arrangements for transition to adulthood	Strategic Manager of Services for Disabled Children	Safeguarding Service Plan
	Increase the number of young people who participate in person centred planning	Strategic Manager of Services for Disabled Children	Safeguarding Service Plan
Learn and be happy	Increase the participation of disabled children and young people in universal leisure activities & child care provision	Strategic Manager of Services for Disabled Children	Safeguarding Service Plan
	Support those with a LDD from the transition to secondary school	Head of Standards	Standards Service Plan
Be prosperous	Commission an assessment of the housing needs of young people with an LDD	Young Persons Services Strategic Manager	MPC and AEW Service Plan

5. Change for children and young people strategy

Section three of this plan clearly sets out **WHAT** we will do to improve outcomes for children and young people. Our **Change for Children strategy** sets out **HOW** we are going to deliver services to help us achieve those improved outcomes.

Developing integrated services within the Children's Trust arrangements requires change at all levels to create a comprehensive system of integrated working. This section of the plan gives details of how we are making those changes in Sunderland.

Integrated services

Some children and young people tell us that they want easier access to health services and settings and easy access to a range of information in a range of venues and formats, with the adults who young people approach for information being well informed. Young people want services provided locally, but not always in school, so they can easily get there unaccompanied.

The recent JAR inspection highlighted many areas of strong multi-agency working and integrated service delivery. The strategy so far in Sunderland has been to focus on specific groups of services to establish existing good practice and learn from them in order to inform the wider roll out of integrated service provision. Piloting of the common assessment framework (CAF) in some service areas has also raised awareness of the benefits of integrated service delivery. In 2007/8 the roll out of CAF will establish working practices and processes to support effective integrated services. The following charts our progress so far in those trailblazer service areas:

Extended service provision in Children's Centres and schools

Our 11 existing Children's Centres, and 6 planned Centres, form the bedrock of locality based multi-agency team working. Staff supporting Children's Centre development and extended services in and around schools have been brought together to produce a 0-19 offer of universal and first tier preventative services, and swift and easy referral to specialist services. Under five teams of health, social care and early education practitioners work alongside mental health practitioners attached to CAMH services and qualified social workers. The 'Request for Services' – a multi-agency team around the child and family approach has been developed in Children's Centres across the city and is

the basis of good practice which we are evolving into the Common Assessment Framework. Almost all of our secondary schools and over half of our primary and nursery schools offer access to the full, extended services core offer. Outcomes are already showing improvement with Foundation Stage Profile results almost at national average.

Children and young people with Learning Difficulties and/or Disabilities

Key health and social care services for disabled children (Social Work Team, Support Services, Specialist Health Visitor, Learning Disability Nursing Team) are now co-located in Gilpin House to provide a more joined up and community focussed service across the city. Community nurses and social workers are now using a shared assessment format which means that support services can be accessed more quickly and without the need for duplication of assessment, in some cases reducing the number of professionals who need to be involved in order to meet the needs of a child and family.

Specialist Service hubs for children and young people with learning difficulties operate from school sites. These 'hubs' consist of multi-disciplinary teams of health, education support, and school staff providing school based and outreach support to children and young people and families. Hubs are currently based in 2 primary schools: Sunningdale hub for children with profound learning difficulties and their families; Columbia Grange hub for children and young people with autism and their families.

Child and Adolescent Mental Health Services (CAMHS)

The CAMHS Community Teams operate from school sites. They are Valley Road and Wessington Primary schools. The teams are multi-disciplinary and have most recently integrated the Sunderland Children's Counselling

Service into the service. The teams are structured around the Children's Centre clusters.

Services for Young People

Young people tell us that they want one place where they can come and get advice on a range of issues that matter to them.

This integrated service, includes the Youth Drug and Alcohol Project, Keys (working with young people who are homeless), Accommodation Services, a Young Parents project and a further education project called Unlocking Potential. A multi agency team includes voluntary and community sector providers and offers young people the opportunity to access a range of understanding, skills and knowledge to meet their needs. Outcomes for young people are positive, particularly in engaging with services. Duty systems mean easy access to services and a prompt response when they want it most.

Next year the Leaving Care Service will become part of this expanding young people's service which form a hub for the new integrated youth service planned for 2008.



Youth Offending Service

The youth offending service is a fully integrated service. The recent inspection found "Sunderland YOS to be a highly effective organisation with excellent management and leadership structures."

Social Care Services

A project is developing to deliver social care services in a more integrated way through existing community resources currently located within Children's Centres and other local settings. We will maximise opportunities to use mobile technology to support flexible working practices, enabling social workers to work more closely with other professionals in the community to identify and meet the needs of vulnerable children more effectively.

Behaviour Improvement Programme

The Behaviour Improvement Programme (BiP) works with 18 primary and 4 secondary schools in Sunderland. BiP focuses on the need to promote positive behaviour and attendance in schools. The measures employed by BiP seek to support teaching and learning in participating schools and focus on both individual needs and those of the wider community.

A key strand of BiP is The Behaviour and Education Support Team (BEST) a multi-agency support service that offers individual, family and school support for those children and young people showing signs of emotional and behavioural problems or who are at risk of developing such problems.

BEST brings together staff from different disciplines to use their collective skills, knowledge and experiences to devise preventative and early intervention strategies that are more effective, and represent a new way of working.

The team offers support to schools to enable them to develop their range of whole school strategies for promoting emotional well-being, positive behaviour and attendance, as well as working with

school staff and other professionals to enhance their skills and confidence in managing behaviour and attendance.

Voluntary and community sector

VCS providers are part of multi-agency teams in the YOS and in Children's Centres. They are firmly embedded in the Children's Trust arrangements with strong involvement in all children's partnerships. The Trust has recognised the high profile role of the VCS by its commitment to the post of VCS Partnership Officer, with effect from April 2007. The role will improve the capacity of the voluntary and community sector to engage with Children's Trust arrangements and developments.

By 2009 we will:

- Strengthen existing joint arrangements for the collection of data, and analysis of need on a neighbourhood basis
- Jointly commission services to meet local need
- Provide children's social care services from localities
- Use 'smart' technology for improved access to services in all our localities
- Implemented the Common Assessment Framework citywide
- Integrate services for children and young people who are looked after
- Have in place a Youth offer (by March 2008) - advising young people how they can access services at a universal, targeted and specialist level. It will bring services together to deliver targeted youth support, information advice and guidance and publish positive activities in a comprehensive and fully accessible way
- Establish and implement a clear plan to roll out integrated service delivery across the city using established best practice

Parenting

Some children and young people tell us that they want to be able to get help and talk about problems, leaving them with fewer worries. They identify friends and family support as critical. They also expressed aspirations for their parents to stay together, to argue and fight less and avoid excess alcohol and drugs.

The development of a parenting strategy for the City within government requirements is a major piece of work during 2007. The government strategy is based on the principles that:

- The Family is the bedrock of society
- Nothing should be done to remove from parents their responsibilities to their children
- It is in national interest to help parents meet these responsibilities

The Government requires all Local Authorities to have in place a Parenting offer, in which all families will have access to universal, targeted and specialist parenting support and advice, delivered locally and based on their needs and views.

Every Local Authority is required by April 2008 to have a Parenting Strategy informed by:

- An audit of local needs and parenting support
- Consultation with parents
- Ownership by key stakeholders

Much has already been achieved in the City on parenting:

The Children's Trust already has in place a Sunderland Parenting Champion - the Deputy Director of Children's Services, who will ensure that commissioned services to parents are coherent, integrated and based on need.



There is a comprehensive range of services delivered by Children's services and partners at a specialist, targeted and universal level from early years through to support for teenage parents. There are 14 accredited programmes being delivered weekly across children services including specialist programmes for young people with ADHD. Parenting courses are delivered in over 50 of our schools. Many of these services evidence real outcomes for parents, children and young people, and some have won national awards for innovation and impact.

In addition three successful bids to the DfES and Respect Task force will enable parenting work to be delivered in three schools, strengthen the arrangements for tackling anti social behaviour and work with parents of Looked After Children and parents of children on the child protection register to strengthen parenting. A Parenting Board is established and has full commitment from all partners, and a parenting

strategy lead has been appointed to lead on the parenting strategy.

By 2009:

- The Parenting Board will drive the development of the Parenting offer
- Accredited training will be offered in key areas appropriate to range and need of parents
- Collaboration with Criminal Justice partners will ensure the principle of early intervention and prevention rather than enforcement remains at the heart of service delivery in dealing with anti social behaviour
- We will have a Parenting strategy that builds upon the good work already embedded across the city from partners, is responsive to the expectations and aspirations of parents, delivered when and where parents need support and advice to ensure that every parent can access services that enable them to be confident parents

Prevention

Preventing adverse outcomes and intervening early at times of vulnerability in their lives is equally important to children and young people growing up in Sunderland. **Some children and young people tell us** that they are concerned about smoking, drinking, drugs, crime, safety in their homes and on the streets, bullying and racism.

The importance of prevention and early intervention is central to the Every Child Matters' Agenda for Change and is reinforced through the Children Act.

The Children's Trust is committed to the development and improvement of all services that

- Intervene early and
- Strengthen the resilience of children and young people

The Children's Trust recognises the importance of preventive services in Sunderland that operate at all levels of need. Much has been achieved through the growth and positive impact of a range of innovative preventive programmes, interventions and practices across specialist, targeted and universal services.

By 2009 we will have in place a set of early preventive measures to include:

- A set of practice and service prevention standards and principles for all staff across children's services
- A common assessment and early intervention framework including age-appropriate risk and resilience factors for all children and young people
- A directory of services and resources accessible to staff and service users
- An information sharing protocol agreed by Children's Trust partners

- Access to 'Contactpoint', the information sharing index of children and young people, for appropriate and trained practitioners
- Strategies to secure the future of preventive interventions that evidence sustained improvements to children and young people's outcomes
- A range of trained professional working to agreed parenting support models across the city

Safeguarding

Some children and young people tell us that they want their families to be safe from crime, to live in non-racist communities, have good neighbours and roads to be safe.

Our priority in Sunderland is to ensure that all children and young people have the opportunity to achieve their full potential, and recognise that safeguarding children makes a significant contribution to fulfilling this aim. This means working with partner organisations, families and children and young people to:

- Ensure that children and young people have the opportunity to grow up in a safe and stable environment with supportive relationships

- Keep children safe from abuse and neglect
- Prevent harm caused by bullying
- Make the streets safer by reducing road traffic accidents

The Local Safeguarding Children Board (LSCB) is the partnership that is responsible for ensuring local co-ordination of work by different agencies and professionals to safeguard and promote the welfare of children and young people, and for ensuring the effectiveness of safeguarding work. The work of the LSCB has three broad elements i.e.:

- Prevention of harm and ensuring that children and young people are growing up in circumstances consistent with safe care
- Targeted work with vulnerable groups including children and young people who are identified as "in need" under the Children Act 1989, but who are not suffering or at risk of continuing harm
- Protection of children and young people who are suffering or are at risk of harm

The vision of the LSCB is "Effective partnership working to ensure good outcomes for the most vulnerable



children and young people, achieved through quality services which place children and young people at the centre.”

By 2009 we will:

- Develop a broader remit in relation to safeguarding and promoting life chances, whilst maintaining a clear focus on the effectiveness of multi-agency work with children and young people who are the subject of a child protection plan and/or child in need plan
- Achieve a shared understanding across partner organisations of thresholds for work with children “in need” and those who are at risk of harm, and effective co-ordination of multi-agency responses to children in need
- Develop the effectiveness of multi-agency responses to children and young people who are vulnerable because of domestic violence, parental mental ill-health and/or problem drug and alcohol use, working across both children’s and adult’s services
- Promote safer recruitment and supervision policies and procedures and arrangements for the management of allegations against people who work with children and young people
- Further develop the role of the LSCB in ensuring the effectiveness of safeguarding work undertaken by the Local Authority and partners, individually and collectively, by strengthening arrangements for the quality assurance of work and performance reporting
- Continue to raise the awareness of staff and volunteers in partner organisations about their role in and contribution to safeguarding and promoting the welfare of children



- Put in place within the LSCB framework, arrangements for reviewing information on all child deaths and for using the information to inform strategic planning

Attainment and the ECM agenda

Some children and young people tell us that they want to be happy and do well in school and to have more things to do after school and at weekends. Some of them say that they feel pressured by peers, parents and schools.

Investing in learning is a top priority for us not only because of the personal satisfaction that learning can bring but also because of the link that exists between learning and life chances. This link is clearer than it has ever been, with a widening gap between those who have benefited from learning and those who have not.

Educational achievement is often the passport to personal and economic well-being and this is why it is such a high priority for us in Sunderland. It is why we are committed to working together to ensure that every child and young person can achieve their potential and this includes encouraging our children and young people to make the most of their talents and aptitudes in vocational, technical, caring and craft skills. We will provide them with the support they need to make the most of their abilities and to aim to be the very best at what they do.

We provide high quality learning environments for our children and young people and we have made rapid progress in recent years in raising standards. In national tests at 7 and 11 we have achieved the best ever results in our schools. More and more young people are achieving 5 A* - C and above at GCSE and the vast majority of our young people are continuing in full time education or training beyond 16 –

almost 90%. The performance of our young people following A Level programmes has been amongst the best in the country in recent years and many of our young people now progress to higher education. When inspected, our schools, work-based learning providers and college do well - a high number of them are judged to be good or outstanding.

We are working in close partnership with our schools and other providers of learning to integrate the Every Child Matters agenda with the imperative to raise standards, evidenced in our plans and strategies. The School Improvement Service and other key local authority officers are working with schools and other providers, as key stakeholders, to ensure that children and young people benefit from strategic and collaborative plans that deliver the 5 outcomes.

By 2009 we will:

- Increase the number of schools with Healthy School status
- Continue to champion healthy eating and commit to meeting government standards in all compulsory settings
- Deliver the anti-bullying strategy in schools and other settings
- Champion the anti-bullying charter mark
- Continue to raise standards for all across the educational system
- Increase the number of young people staying on in education or training beyond 16
- Target our especially vulnerable young people and put in place the support they need to achieve
- Rebuild those secondary schools in phase 1 of BSF
- Have 3 Sunderland model academies

- Review provision for children and young people with special and additional educational needs and ensure that it meets current and anticipated future demand
- Carry out a review of school places
Establish an educational improvement partnership with schools and other key partners to drive the ECM agenda
- Have 18 Children's Centres in place to deliver integrated and locality-based services to children and families

Participation of and feeding back to children and young people

Some children and young people tell us that participation is important to them. They have told us that they want a chance to have their say, they want to be listened to, and they want to see evidence that what they say makes a difference.

Much has already been achieved in the City on participation:

A real commitment exists throughout the city in developing the voice of children and young people and engaging them in the design and delivery of services. This has resulted in the development of strategy, building of structures, and investment of time and resources to raise the profile of children and young people's voices at delivery and strategic level. Publication of the Children and Young People's Plan 2006-2009 saw the participation of children and young people firmly embedded in the culture of children's services.

Many services routinely and systematically engage children and young people in key decisions affecting their lives.

There remain challenges. A recent consultation exercise with practitioners



identified key challenges for the engagement of children and young people as:

- Achieving greater involvement in services that are traditionally adult led
- Engaging children and young people from hard to reach or marginalised groups
- Getting the most out of resources available to support participation across all age ranges
- Embedding participation standards in all work with children and young people

By 2009 we will:

- Fully implement the Children and Young People's Democratic Engagement Strategy
- Feedback to children and young people the impact of their involvement in the review of CYPP
- Use existing events in the children's services calendar to consult with children, young people and their parents/carers
- Embed 'Hear By Rights' standards or their equivalents across all services for children and young people

- Establish a mechanism by which all services doing participation work with children and young people feed key messages into central, strategic planning forums
- Actively engage children and young people who may experience inequality or social exclusion and their families in consultation and participation activity, and ensure participation activity is made accessible for them
- Act upon what children and young people are telling us and work with them to achieve this

Equality and diversity

Some children and young people tell us that tackling bullying and racism are priorities for them, and that they want to be able to join in as citizens and feel a valued part of the city.

All public authorities have a duty to promote disability, gender and race equality, and have a responsibility to meet legal requirements in relation to equality around age, sexual orientation and religion/belief.

The Children's Trust is committed to promoting equality and diversity so that children and young people:

- Have equality of opportunity to reach their full potential, access similar life opportunities and expect a good quality of life
- Are respected, valued and celebrated
- Feel that they belong to Sunderland and can develop strong and positive relationships within neighbourhoods, and in work, education and leisure
- Feel able to participate in community life, be active citizens and play a positive role in developing Sunderland's vision for its future

Much has already been achieved in the City on equality and diversity:

Sunderland City Council, Schools, Sunderland Teaching Primary Care Trust, City Hospitals NHS Trust, the South of Tyne and Wear NHS Trust and Northumbria Police have already worked in partnership to develop their gender and disability equality policies.

Over the next 2 years opportunities for children and young people will improve as we get a better understanding and engagement of Sunderland communities, building good community relations, cohesive communities and promoting inclusive notions of citizenship, identity and belonging to Sunderland; addressing racism and extremism, and all forms of prejudice and discrimination; promoting and managing inward migration and settlement; and challenging existing structures, policy and practice.

By 2009 we will:

- Understand the demographics and needs of our under 18 population and their families (under 25 if disabled), to ensure equality and diversity is explicit within each priority of CYPP, and across services for children and young people
- Remove barriers to accessing services by implementing Impact Need Requirement Assessments (INRAs)
- Actively engage children and young people who may experience inequality or social exclusion and their families in consultation and participation activity
- Promote and respect diversity within all children's services and challenge prejudice and discrimination





Children and young people who are vulnerable

Some children and young people tell us that racism is a problem that needs tackling, that they want to live at home with their families and feel safe and happy there, and that disabled children and young people should be able to get out and about and do the same things in their leisure time as other children and young people.

The Children's Trust will speak up for all children and young people in Sunderland and advocate on their behalf at times when their needs and views may be overlooked, or may not be the main focus of discussion. The ECM agenda is about improving outcomes for all children and young people, whilst acknowledging that some groups will be more vulnerable to poor outcomes than others. It makes specific provision within self assessment and inspection processes to focus upon the needs of these groups.

The Children's Trust emphasises groups of children and young people who may be more vulnerable to poor outcomes than others. This additional vulnerability may be as a result of a disability or learning difficulty, poverty, where in the city they live, their caring responsibilities, their race or ethnicity, being looked after by the Local Authority or other factors.

The Children's Trust has signed up to the Every Disabled Child Matters: Local Authority Charter and all partners within the Trust are committed to achieving the Charter's 9 objectives over the next two years.

Our priorities in the plan contain explicit reference to vulnerable groups and explain where specialist services will be provided and how universal services will be made accessible. In addition Section 4 of this plan gives particular emphasis on improving outcomes for children and young people looked after, those from black and minority ethnic families or those who have learning difficulties and/or disabilities.

By 2009 we will:

- Implement actions to achieve the 9 objectives of the EDCM Charter
- Work through the strategic partnerships to deliver improved outcomes for children and young people who are disabled or have a learning difficulty and children looked after
- Agree the mechanism by which work to improve outcomes for children and young people from black and minority ethnic backgrounds will be co-ordinated and driven forward
- Actively engage vulnerable children and young people and their families in consultation and participation activity
- Set actions to ensure the needs of vulnerable children and young people are explicit within each priority of CYPP
- Embed the needs of vulnerable children and young people into planning and monitoring processes, including all strategies written to support the implementation of CYPP, all service and team plans and performance monitoring mechanisms

Workforce development

Through the Every Child Matters (ECM) change for children agenda, there is a requirement for each local area to produce a multi-agency Workforce Development Strategy to support the management of change towards more effective multi-agency working to improve outcomes for children and young people.

Some key elements of Government strategy are:

- A Common Core of Skills and Knowledge, which has been introduced by the DfES

- The introduction of a Common Assessment Framework (CAF), which is seen as a key part of delivering frontline services
- The Children's Workforce Development Council is working with its partners in the Children's Workforce Network to develop an Integrated Qualifications Framework (IQF)
- The introduction of the role of Lead Professional (LP) as a key element of integrated support
- The introduction of the Agenda for Change (AFC) in the Health Service which has had a major influence on workforce strategy
- Training resources are now readily available for Police officers to support the ECM outcomes

Locally, the Children's Trust has agreed a Workforce Development Strategy. A great deal of good work is already underway across the Children's Trust. Examples of excellent practice already exist in Early Years and Childcare, the Youth Development Group, and in the area of recruitment and retention of

Social Care staff, (leading to lower turnover of staff) and the successful implementation of workforce reform in schools.

The CTSP has commissioned work via Sunderland Children's Trust Workforce Strategy Group with the following terms of reference:

- To provide a forum to exchange information and share experiences across the Sunderland Children's Trust Area on the development and improvement of the Children's Services workforce
- To deliver and maintain the Children's Services Workforce Strategy
- To develop our managers to lead and inspire others

By 2009 we will:

- Have in place a more highly effective Children's Services workforce through the use of appropriate training and development
- Develop and implement a strategy to proactively recruit and retain high quality staff to hard to fill posts

- Agree a baseline establishment from which to develop future structures to ensure capacity to deliver excellent services to children and young people
- Have developed and implemented an effective integrated workforce structure to meet the needs of Children's Services
- Establish a baseline training needs analysis including common skills and competencies to inform workforce development plans in order to build capacity and deliver excellent services

Joint commissioning

The Children's Trust acknowledges that effective joint arrangements for the planning and commissioning of services is essential to achieving improved outcomes for children and young people and for the Trust to achieve the priorities set out in the Children and Young People's Plan.

Consequently, the Trust has decided to implement the DfES Joint Planning and Commissioning Framework. A gap analysis has been completed based on





the framework and an action plan is in place to introduce joint commissioning arrangements across the Trust by March 2008.

The Trust has defined commissioning as:

'the whole process of assessing need (collective and individual), identifying resources available, planning how to use the resources, arranging service delivery (which could be through direct provision or contracting with other bodies), monitoring quality, and the reviewing of the service and the re-assessment of need.'

It has set up a Project Board to implement planned work, building on existing joint commissioning activity in Sunderland which has taken place over a number of years through a range of partnership work to implement strategic planning and prioritisation.

By 2009 we will:

- Establish a shared model and framework for future commissioning by testing the implementation of the DfES framework through the following areas of joint work: Early Years, Children Looked After, Youth Services, Education Psychology, and Training and Development
- Have in place the resources necessary to support and challenge services at all stages of the commissioning process by the establishment of a Children's Trust joint commissioning team
- Have a clear Commissioning Strategy to implement our current 10 priorities in 2008-9 and for implementing the next Children and Young People's Plan 2009-2012

Resourcing the CYPP

As part of the 2006/2007 Children and Young People's Plan an exercise was undertaken to establish the resources that were being deployed by the Children's Trust in delivering each of the priorities. This was viewed as good practice by the JAR Inspectors who state in their report that '... partners have made a realistic estimate of the cost of the work and thereby assure its delivery.'

This places the Children's Trust in a good position to implement the revised requirements effective from October 2007 when regulations require that a resources section is included within the Children and Young People's Plan.

By 2009 we will:

- Undertake a further exercise to fully cost the resources required to deliver the revised priorities. The financial requirements of the plan are delivered by prioritisation of resources available to all partners and agencies
- Present the costed CYPP along with supporting notes that explain the methodology and process to be adopted to the Children Trust
- Review planning guidance to ensure that as the Children's Trust discuss and collate the priorities for 2008-9, the financial implications are fully costed at the time the priority is established, are linked to broader commissioning strategies and to wider implications for the Local Area Agreement (LAA)
- Ensure that the Children and Young People's 'Block' of the LAA is consistent with the resource strategies outlined in the CYPP

6. How we will make sure we do it

Securing delivery of the priorities in the Children and Young People's Plan will happen on a number of levels.

The agencies involved in the **Children's Trust** have overall responsibility for delivering the 10 priorities

Who holds them to account?

The sponsors of our children and young peoples' charter

Who do they monitor to ensure delivery and how do they do that?

The Children's Trust Board meets quarterly. It is chaired by the Leader of the Council. At each meeting part of the business is a set of standing reports, all designed to ensure that the Board can track the progress of key cross cutting issues: joint commissioning; safeguarding; workforce development; information sharing and assessment. An exception report is also presented which outlines progress on the implementation of the Children and Young People Plan and flags up any actions, which have not been achieved and the reasons for that.

The **Children's Trust Strategic Partnership** has responsibility for driving forward delivery of the 10 priorities and overcoming any operational difficulties between agencies.

Who holds them to account?

The Children's Trust Board.

Who do they monitor and how do they do it?

The Children's Trust Strategic Partnership meets monthly. It is chaired by the Director of Children's Services. At each meeting part of the business is a set of standing reports, all designed to ensure that the Strategic Partnership can track progress on the key cross cutting areas which will deliver the Change for Children and Young People agenda, and this enables the identification of barriers and solutions to integrated service delivery. Members also receive monthly updates on the progress of the implementation of the priorities contained within the Children and Young People's Plan in respect of outcomes for children and young people. At each monthly meeting, two of the 12 aligned partnerships report on their work and their contribution to achieving the ten priorities.

The **Children's Services Review Committee** takes responsibility for assessing the Council's performance improvement framework and statutory Best Value obligations.

Who holds them to account?

Local democratic processes.

Who do they monitor and how do they do it?

They scrutinise Cabinet decisions, carry out policy review and development and have a key role in performance management and improvement of children's services. There is a common framework for performance management used across the Council. The Children's Services framework covers local and statutory Performance Indicators across all five outcomes and service management. Partners contribute to the quarterly reporting cycle, through which key areas for action are identified by the Council's Executive Management Team and responded to by the Children's Services Directorate. The outcomes of that quarterly process are reported to the Children's Services Review Committee.

There are **12 partnerships** aligned to the Children's Trust arrangements. They are:

- 14-19 Partnership
- BSF Education Leadership Board
- CAHMS
- Connexions LMC
- Disabled Children and those with complex health needs
- Early Years and Childcare
- Extended Services
- MALAP
- Sunderland Youth Parliament
- Teenage Pregnancy Board
- YOS Board
- Young People's Substance Misuse

Who holds them to account?

The Children's Trust Strategic Partnership.

Who do they monitor and how do they do it?

Each of the partnerships have their own performance management arrangements based around key performance indicators and plans. The exception to that is the Youth Parliament, whose formal work programme continues to develop and accountability is through the annual state of the city debate.

Children's Services Directorate

in the Council has responsibility for delivering improved outcomes for all children and young people in the city.

Who holds them to account?

The Portfolio Holder for Children's Services through weekly meetings with the leadership team and fortnightly 'monitoring Fridays' with key staff. The Council's Executive Management Team through quarterly performance clinics. Ofsted through the Annual Performance Assessment.

Who do they monitor and how do they do it?

The Directorate's strategic plan is drawn from five service plans. The performance monitoring of those service plans has a clear framework through team meetings and monthly reporting to the Children's Services leadership team. An annual schedule covering statutory returns, local and statutory performance indicators, and other key areas of performance provides monthly agenda for leadership performance meetings.

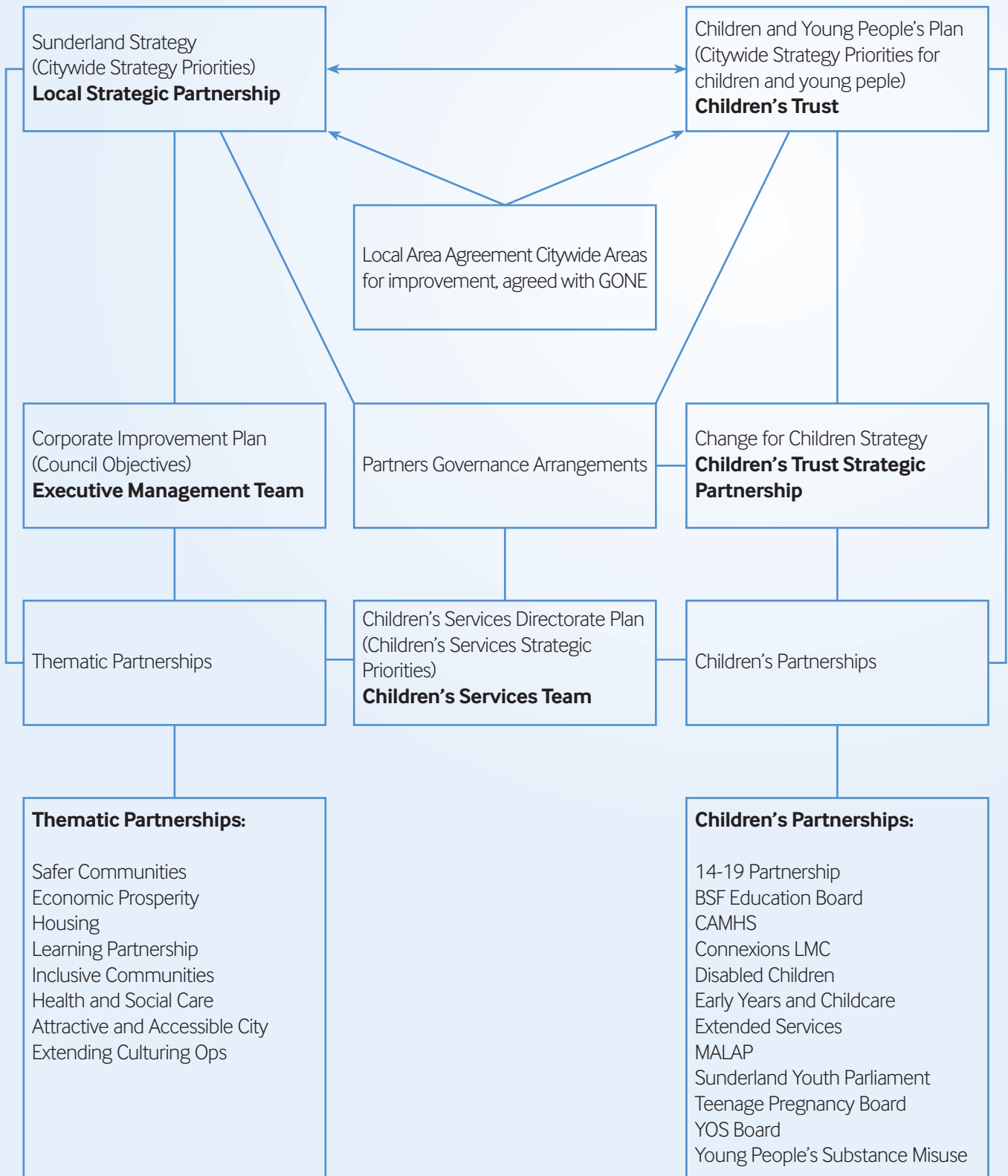
Other agencies' plans and

strategies contain actions which will improve outcomes for children and young people and which are subject to individual agencies' performance frameworks. Many of those actions are contained within the children and young peoples' plan and are reported upon through the structures listed above.

Appendix 1

Partnerships and governance arrangements

Children's Services in Sunderland



Appendix 2

Outcome and priority lead officer names, titles and contact details

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Appendix 3

Glossary of acronyms

AEW Achieving Economic Wellbeing	INRA Impact Needs Requirements Assessment	VCS Voluntary and Community Sector
AFC Agenda for Change	JAR Joint Area Review	YDAP Youth Drug and Alcohol Project
APA Annual Performance Assessment	KS Key Stage	YJB Youth Justice Board
BME Black and minority ethnic	KSI Killed or seriously injured	YOS Youth Offending Service
BSF Building Schools for the Future	LDD Learning difficulty and/or disability	YPSM Young Person's Substance Misuse
CAF Common Assessment Framework	LP Lead Professional	
CAMHS Children and Adolescent Mental Health Services	LPSA Local Public Service Agreement	
CCS Community and Cultural Services	LSCB Local Safeguarding Children's Board	
CLA Children looked after	MALAP Multi-Agency Looked After Partnership	
CPA Corporate Performance Assessment	MPC Making a Positive Contribution	
CPR Child protection register	NEET Not in Education, Employment or Training	
CYPP Children and Young People's Plan	NHS National Health Service	
DfES Department for Education and Skills	PE Physical exercise	
ECM Every Child Matters	QA Quality Assurance	
EDCM Every Disabled Child Matters	SEN Special educational needs	
EET Education, Employment or Training	STPCT Sunderland Teaching Primary Children's Trust	
FSP Foundation Stage Profile	SVSYF Sunderland Voluntary Sector Youth Forum	
GCSE General Certificate for Secondary Education	TYE Targeted youth engagement	
GONE Government Office North East		

This information can be made available in large print, Braille, audio and other languages. Please contact the Communications Service on 0191 520 5555 or email childrens.services.info@sunderland.gov.uk for help.

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